































migrant integration cockpits & dashboards



# D7.6

## **Communication and Dissemination Report I**



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#### **Project**

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#### Consortium:

- HAFENCITY UNIVERSITÄT HAMBURG (HCU), Germany
- FREIE UND HANSESTADT HAMBURG (FHH), Germany
- HAMBURGISCHES WELTWIRTSCHAFTSINSTITUT GEMEINNÜTZIGE GMBH (HWWI), Germany
- UNIVERSITEIT ANTWERPEN (UANTWERPEN), Belgium
- OPENBAAR CENTRUM VOOR MAATSCHAPPELIJK WELZIJN VAN ANTWERPEN
   (OCMW Antwerpen), Belgium
- INTEGRATIE EN INBURGERING ANTWERPEN (Atlas Antwerpen), Belgium
- DIGIPOLIS (DIGIPOLIS), Belgium
- ALMA MATER STUDIORUM UNIVERSITA DI BOLOGNA (UNIBO), Italy
- AZIENDA PUBBLICA DI SERVIZI ALLA PERSONA CITTA DI BOLOGNA (ASP Bologna), Italy
- CONSORZIO PER IL SISTEMA INFORMATIVO (CSI PIEMONTE), Italy
- COLEGIO PROFESIONAL DE POLITÓLOGOS Y SOCIÓLOGOS DE LA COMUNIDAD DE MADRID (CPS), Spain
- CONSEJERIA DE POLITICAS SOCIALES Y FAMILIA COMUNIDAD DE MADRID (CPSF-DGSSIS-CM), Spain
- UNIVERSIDAD REY JUAN CARLOS (URJC), Spain
- TECHNISCHE UNIVERSITÄT WIEN (TU WIEN), Austria
- SYNYO GmbH (SYNYO), Austria



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Authors: Rosa Thoneick (HCU)

Marie Malchow (HCU)

Contributors: Carmen Munteanu (SYNYO)

Angelo Gilles (REM Consult)

Review: Nicole Schubbe (FHH), Hanne Apers, Lore Van Praag (CeMIS),

Carmen Munteanu (SYNYO), Asya Rafaelova (CPSF-DGSSIS-CM), John Steyaert (OCMW Antwerp), Angelo Gilles, Hakan Uraz (REM Consult), Carolina Mudan Marelli (UNIBO), Piotr Zagorski, Laura Diaz Chorne (CPS), Valeria Lemaitre Fortun (Atlas

Antwerpen)

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#### **Executive summary**

The deliverable D7.6 is the first report on all Communication and Dissemination activities performed between M1 and M12 within the MICADO project. This report compiles the objectives set out in the Exploitation and Dissemination Plan (D7.1) and the Communication Plan (D7.2) regarding Dissemination and Communication, as well as the guidelines, means and structures for Internal Communication laid out in the Project Management and Quality Plan (D8.1). It measures the impact the activities have had during this period with the help of the Key Performance Indicators (KPIs) of (Internal) Communication and Dissemination processes.

The communication activities of the first year have exceeded the targets defined within the Communication Plan and were overly successful with e.g. more than 200 Twitter posts published by the MICADO Consortium and a ready and well-working project website.

In 2020, more emphasis will be put on the visibility of MICADO on Facebook, since here less information has been released so far. While local newsletters were already sent by Bologna, Madrid, and Hamburg, it is important that the Consortium-wide MICADO newsletter will be sent in the beginning of 2020 as well to then follow a regular schedule.

Many dissemination activities naturally only start after first project results have been produced. Therefore, while fewer activities can be reported on for 2019, many actions are planned and prepared for the upcoming year:

For a book on Co-creation in migration research and policy making, to be published by Lore Van Praag from CeMIS, abstracts were handed it by University of Bologna, as well as from HafenCity Universität Hamburg and CeMIS. The HCU team will also publish an article about the MICADO project in the research documentation "Explorationen" in the following year. In addition to that, further LESC meetings and activities are planned for spring 2020 in all pilot cities to update the committees on the project's progress, to provide feedback from the Co-Creation phase. An ongoing intense and direct exchange with all local target groups is crucial to further narrow down demands and possible key services to be developed, to organize the piloting, and last but not least to start evaluating local uptake-options with different stakeholders.



### **Table of Content**

Li	ist of li	mages	7
Li	ist of T	ables	8
1	Intr	oduction	9
2	MIC	CADO Dissemination and Communication Objectives	10
	2.1	Target Groups	10
	2.2	Key Performance Objectives	10
	2.3	Timetables of Activities	11
3	Ass	sessment of Dissemination Actions	13
	3.1	Overview Dissemination KPIs	13
	3.2	Local Expert and Stakeholder Committee (LESC) Meetings	13
			15
	3.3	Presentations at Conferences and other Events	17
	3.4	(Open Access) Publications	27
	3.5	Webinars	27
	3.6	Tutorials	27
	3.7	Uptake Sessions	27
	3.8	Cross-Project Activities	28
4	Ass	sessment of Communication Activities	30
	4.1	Overview Communication KPIs	30
	4.2	Project Website	31
	4.3	Newsletter	32
	4.4	Flyers	35
	4.5	Social Media Posts: Twitter and Facebook	37
	4.6	Press Releases	41
5	Ass	sessment of Internal Communication	43
	5.1	Overview Internal Communication KPIs	43
	5.2	Means of Internal Communication	44
	5.3	File and Knowledge Management	44
6	Co	nclusion and Future Focal Points	46



### **List of Images**

Image 1: LESC HAMBURG KICK-OFF EVENT (JUNE 2019)
Image 2: CONFIRMATION OF PARTICIPATION VIA E-MAIL TO HAMBURG LESC KICK-
OFF (SCREENSHOT)
Image 3: INVITATION TO ANTWERP LESC KICK-OFF (SCREENSHOT) 15
Image 4: LESC KICK-OFF EVENT (JUNE 2019)
Image 5: MADRID LESC KICK-OFF INVITATION 16
Image 6: MADRID LESC KICK-OFF EVENT (MAY 2019)
Image 7: AGENDA OF THE PROJECT PRESENTATION IN FRONT OF THE CITY
CABINET OF ANTWERP (FEBRUARY 2019, SCREENSHOT) 19
Image 8: E-MAIL INVITATION TO CSLUNCH AT HCU (APRIL 2019, SCREENSHOT) 20
Image 9: PANEL DISCUSSION AT DIALOGUE EVENT IN BONN (MAY 2019, SCREENSHOT)
Image 10: PRESENTATION OF MICADO-METHODOLOGY AT IMISCOE-CONFERENCE (JUNE 2019)
Image 11: LAST PREPARATIONS TO PRESENT MICADO DURING THE EUROPEAN
RESEARCH NIGHT IN BOLOGNA (SEPT 2019)
Image 12: MICADO WORKSHOP DESCRIPTION AT CITYSCIENCESUMMIT IN HAMBURG
(OCTOBER 2019, SCREENSHOT) 22
Image 13: MICADO PRESENTATION AT POLISH PERSPECTIVES ON HORIZON
EUROPE IN WARSAW (NOV 2019)
Image 14: DATA REQUIREMENT WORKSHOP WITH REPRESENTATIVES OF PUBLIC
AUTHORITIES AT HCU (JUNE 2019) 23
Image 15: MICADO WORKSHOP MENTIONED IN EUROPEAN FORUM ON INTEGRATION
OF MIGRANTS AND REFUGEES' PROGRAM IN HAMBURG (OCTOBER 2019,
SCREENSHOT) 23
Image 16: MEETING WITH THE GD SOCIAL AFFAIRS IN MADRID (OCTOBER 2019) 24
Image 17: E-MAIL INVITATION TO CSLUNCH AT HCU (NOVEMBER 2019, SCREENSHOT)
Image 18: EXCERPT OF THE LECTURE PLAN OF THE HCU URBAN DESIGN CLASS
'FLUCHTWEGE REVISITED' INCLUDING A PRESENTATION ON RESEARCH METHODS
IN MICADO (NOVEMBER 2019, SCREENSHOT) 25
Image 19: EXCERPT OF PREPARATORY FACTSHEET OF KNOWLEDGE SHARING
SESSION AT ATLAS' OFFICE (MAY 2019, SCREENSHOT) 25
Image 20: CONSORTIUM MEMBERS OF ATLAS ANTWERPEN MEETING WITH
ATTENDEES OF THE INTERNATIONAL MEETING URBAN ACADEMY FOR
INTEGRATION IN ANTWERP (MAY 2019) 26
Image 21: E-MAIL CONFIRMATION OF THE MICADO PRESENTATION DURING THE
STEERING COMMITTEE MEETING OF COB IN ANTWERP (AUGUST 2019,
SCREENSHOT)  26
Image 22: TUTORIAL VIDEO FOR WIKI SETUP (SCREENSHOT) 27
Image 23: INVITATION TO A CO-DESIGN WORKSHOP IN BOLOGNA FROM MIICT TO
MICADO (SCREENSHOT)  18  18  18  19  19  19  19  19  19  19
MICADO (SCREENSHOT)
MICADO ISONEENSITO I



Image 25: INVITATION TO A CO-DESIGN WORKSHOP IN BOLOGNA FROM MICADOREBUILD (SCREENSHOT)	O TO 29
Image 26: WEBSITE LANDING PAGE INCLUDING TWITTER WALL (SCREENSHOT)	31
Image 27: WEBSITE NEWS PAGE (SCREENSHOT)	32
Image 28: TWITTER POST INFORMING ABOUT NEWSLETTER SUBSCRIP	
(SCREENSHOT)	33
Image 29: EXCERPT OF THE BOLOGNA LOCAL NEWSLETTER SENT OUT	T IN
FEBRUARY 2019 (SCREENSHOT)	33
Image 30: EXCERPT OF THE MADRID LOCAL NEWSLETTER SENT OUT IN MAY (SCREENSHOT)	2019 34
Image 31: EXCERPT OF THE 2ND MADRID LOCAL NEWSLETTER SENT OUT IN J	
2019 (SCREENSHOT)	34
Image 32: FIRST PART OF THE FIRST LOCAL NEWSLETTER FROM HAMBUR	G IN
GERMAN SENT BY FHH IN DECEMBER 2019 (SCREENSHOT)	35
Image 33: MICADO FLYER IN ENGLISH, FRONT AND BACK (SCREENSHOT)	36
Image 34: MICADO ROLL-UP	36
Image 35: MICADO TWITTER ACCOUNT (SCREENSHOT)	37
Image 36: FIRST TWEET OF MAIN MICADO TWITTER ACCOUNT	38
Image 37: TWEET BY CPS ABOUT ONE OF THE MANY CO-CREATION WORKSHOP	PS IN
MADRID (SCREENSHOT)	39
Image 38: TWEET BY HCU ABOUT ONE CO-CREATION WORKSHOP IN HAMB	
(SCREENSHOT)	39
Image 39: TWITTER POST BY ASP BOLOGNA INFORMING ABOUT THE EUROF	
RESEARCHERS NIGHT IN BOLOGNA (SCREENSHOT)	40 JESS
Image 40: TWEET BY CPS INFORMING ABOUT AN ANTI-RACISM AND AWAREN TRAINING IN PREPARATION OF THE CO-CREATION WORKSHOPS (SCREENSHOT	
Image 41: FACEBOOK POST BY CEMIS REACHING OUT TO FIND PARTICIPANTS	
THE CO-CREATION WORKSHOPS IN ANTWERP (SCREENSHOT)	40
Image 42: SCREENSHOT OF THE PRESS RELEASE WRITTEN BY HCU PUBLISHE	
FEBRUARY 2019	41
Image 43: SCREENSHOT OF THE PRESS RELEASE WRITTEN BY DGSSIS IN MAD	ORID,
PUBLISHED IN MAY 2019	42
Image 44: MICADO CONTACTS EXCEL SHEET ON NEXTCLOUD	44
Image 45: NEXTCLOUD FOLDER STRUCTURE	45
List of Tables	
Table 1: TIMETABLE EXPLOITATION & DISSEMINATION ACTIVITIES (D7.1)	11
Table 2: TIMETABLE COMMUNICATION ACTIVITIES (D7.2)  Table 3: ASSESSMENT OF DISSEMINATION ACTIVITIES (TAKEN FROM D7.1)	12 13
Table 4: MICADO PRESENTATIONS IN 2019	18
Table 5: ASSESSMENT OF COMMUNICATION ACTIVITIES (TAKEN FROM D7.3)	30
Table 6: LIST OF PARTNERS'SOCIAL MEDIA ACCOUNTS	38
Table 7: ASSESSMENT OF INTERNAL COMMUNICATION KPIS (TAKEN FROM D8.1)	



#### 1 Introduction

This report provides information on the Communication and Dissemination activities that have happened in the first twelve months of the MICADO project implementation. While the first chapter summarizes the objectives within the field of (Internal) Communication and Dissemination including target groups, key performance objectives, and time plans, the chapters 3 - 5 showcase and assess all activities that have happened in the four pilot cities Antwerp, Bologna, Hamburg, and Madrid, with the help of the preset KPIs. With this background, the last chapter contains suggestions and focus points regarding upcoming Communication and Dissemination activities.

Exploitation activities are planned to start in M29 except for the dissemination of the Exploitation Plan itself (M6) and Tutorials (M24). All exploitation activities are thus disregarded in this report and will be reported within the third report in M36.

The information cut off for this report is 10<sup>th</sup> December 2019.



### 2 MICADO Dissemination and Communication Objectives

#### 2.1 Target Groups

The MICADO project aims at reaching the three main user groups through dissemination and communication activities. Namely, (1) public authorities having jurisdiction over integration policies, with a specific focus on labour, health care, education, and housing, (2) local communities, Civil Society Organisations (CSO), and engaged citizens, as well as (3) adult 1<sup>st</sup> generation EU and non-EU migrants.

In addition to those main three target groups there are further groups the activities are addressed to:

- Local "playmakers": people who are able to influence the migrant integration situation in their community
- Professional networks: primarily European policy initiatives dealing with the advancement of knowledge in the field of migrant and refugee integration, and digital open government
- Networks and Communities: Social Networks for Migrants, Local networks, associations, and CSOs, Developer Communities, Scientific Research communities, External Advisory Board, Lobby groups
- Networks of Cities: networks of cities, such as Eurocities, Urban Europe, METREX, ConnectedCities, or solidaritycities.eu, as well as institutions and associations, such as URBACT, Conveyance of Mayors, or H2020 Smart Cities and Communities.
- Local Experts and Stakeholder Committees (LESCs): These groups are cross-cutting through all of the other target groups with the attempt to institutionalize the participation.

#### 2.2 Key Performance Objectives

#### **Communication and Dissemination**

To streamline all Communication and Dissemination Activities, several documents laid out the strategies of the regarding fields early on in the project execution. The Exploitation and Dissemination Plan entailed information on actions to maximize the project's impact. The communication plan identified objectives, strategies and channels of all MICADO communication. Both lined out target measures to be reached within the project runtime. At the time of the production of this report, the KPIs were reassessed and adjusted accordingly.

In the field of dissemination activities, D7.1 defines the number of Local Expert and Stakeholder Committee (LESC) meetings, of Co-creation sessions<sup>1</sup>, of presentations at

<sup>&</sup>lt;sup>1</sup> Even though the Co-creation sessions were mentioned as a KPI for dissemination activities in D7.1 in the beginning of the project, the authors of this report decided to disregard them, as the sessions



conferences or other events, of (open access) publications, of tutorials and webinars, as well as of uptake sessions as categories to measure the impact of the project. In the context of communication activities, the number of visitors to the project's website, of newsletters, flyers, social media posts, and press releases<sup>2</sup> are selected as the main indicators that need to be monitored constantly.

#### **Internal Communication**

In a complex project environment such as MICADO, a basic set of guidelines and rules is necessary to efficiently collaborate, as well as to structure and organize communication flows. In D8.1 these guidelines were laid out to be followed by the whole consortium.

They determined that a contact list of all partners should be constantly updated including responsibilities in the project as well as email addresses, telephone numbers, and (if available and used by partners) Skype contacts in order to easily reach a person and set up (virtual) meetings. They also entailed a list of coordination meetings indicating how often these meetings should take place. In addition, it was decided to make use of project templates for deliverables, as well as the platforms Nextcloud, Github and a Wiki to facilitate the internal communication.

#### 2.3 Timetables of Activities

The following two tables display all exploitation, dissemination and communication activities scheduled within the runtime of the MICADO project as proposed in the Exploitation and Dissemination Plan (D7.1) and the Communication Plan (D7.2).

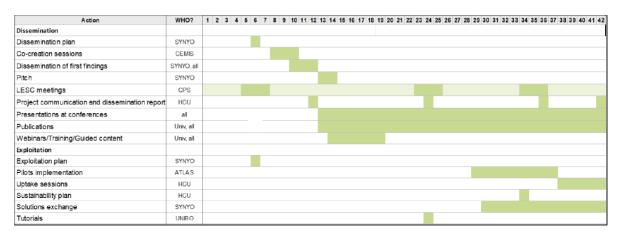
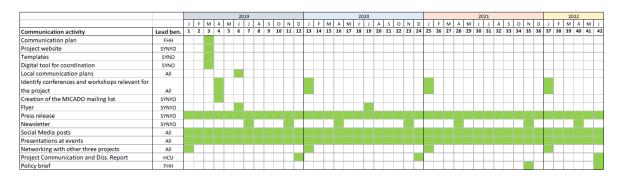


Table 1: TIMETABLE EXPLOITATION & DISSEMINATION ACTIVITIES (D7.1)

rather focused on the needs assessment with representatives of the three user groups than on promoting the project itself.

<sup>&</sup>lt;sup>2</sup> Initially, the number of presentations at events was also used as a KPI for communication activities. Since it is already part of the dissemination activities assessment, it was left out of chapter 4.





**Table 2: TIMETABLE COMMUNICATION ACTIVITIES (D7.2)** 



#### 3 Assessment of Dissemination Actions

#### 3.1 Overview Dissemination KPIs

Before assessing each indicator in depths, this section gives an overview of all dissemination KPIs and their current status in tabular form. The table includes the target for the whole project duration, the current figures per local group as well as an interpretation of the figures with the help of a *traffic light-system* (green = good progress, orange = there is progress, but too little, red = much too little progress, focus point of next year).

Indicator	Target	Figure	Status
LESC meetings	≥ 3 for each	Antwerp 1	4/12
	LESC, ≥12 total	Bologna 1	OK
		Hamburg 1	
		Madrid 1	
Presentations at	≥ 50	Antwerp 6	19/50
conferences		Bologna 4	OK
and other events		Hamburg 8	
		Madrid 1	
(Open access)	≥ 10	Antwerp -	0/10
Publications		Bologna -	In Progress
		Hamburg -	
		Madrid -	
Webinars	≥ 4	-	Not started
Tutorials	≥ 4	1 (Wiki)	1/4 OK
Uptake Sessions	≥ 4	-	Not started

Table 3: ASSESSMENT OF DISSEMINATION ACTIVITIES (TAKEN FROM D7.1)

#### 3.2 Local Expert and Stakeholder Committee (LESC) Meetings

The LESCs are an integral part of the MICADO consortium structure, and each Local Group was asked to set up such a Local Expert and Stakeholder Committee within the first months of the project implementation. The members of the LESC comprise of local CSOs and initiatives, policy makers, members of authorities and individuals being active in the thematic field. Meetings of LESCs are foreseen at least three times in each pilot city during the project lifetime adding up to at least 12 meetings. This goal could be met in 2019: Each pilot city organized one Kick-off event in March (Bologna), May (Madrid), and June (Antwerp, Hamburg) inviting crucial local stakeholders to present them the MICADO project and their possibilities to participate at different stages of the project. Thus, the goal described in D7.1 to organize one LESC meeting per year per pilot city has been reached for 2019. The images 1-6³ show the events in the different cities (unfortunately, in Bologna no picture of the first LESC meeting was taken).

<sup>&</sup>lt;sup>3</sup> All rights to this and the following images belong to the MICADO Consortium.





Image 1: LESC HAMBURG KICK-OFF EVENT (JUNE 2019)



Image 2: CONFIRMATION OF PARTICIPATION VIA E-MAIL TO HAMBURG LESC KICK-OFF (SCREENSHOT)





Image 3: INVITATION TO ANTWERP LESC KICK-OFF (SCREENSHOT)



Image 4: LESC KICK-OFF EVENT (JUNE 2019)





REUNION LOCAL DE TRABAJO "PROYECTO MICADO, COCKPITS Y TABLEROS DE INTEGRACIÓN DE MIGRANTES"

La Consejería de Políticas Sociales y Familia a través de la Dirección General de Servicios Sociales e Integración Social de la Comunidad de Madrid es socio en el proyecto MICADO, que se inició el 1 de enero de 2019, con una duración de 42 meses, en el marco del Programa Europeo Horizonte 2020.

El partenariado local español está liderado por el ILUSTRE COLEGIO NACIONAL DE DOCTORES Y LICENCIADOS EN CIENCIAS POLÍTICAS Y SOCIOLOGIA Y la UNIVERSIDAD

En la fase de solicitud en marzo de 2018, varias entidades de la Comunidad de Madrid han mostrado su apoyo al proyecto firmando Carta de intención como entidades asociadas a la propuesta.

En el marco de las actividades planteadas por MICADO está prevista la formación de un grupo local de trabajo, compuesto por los socios y entidades asociadas y/o relevantes en el área de migración e integración.

Por este motivo se convocan a todas las partes interesadas el día 7 de mayo de 2019 a las 10:00 h. en Calle Manuel de Falla Nº27 - 1º planta - Madrid, oficinas de la DGSSIS-

El objetivo principal de la reunión es ver su interés en la colaboración puntual y reparto de tareas entre socios y asociados según las fases del proyecto.

El orden de día sería:

- 1. Bienvenida y breve presentación del proyecto y el Programa Horizonte 2020
- 2. Presentación de los socios del consorcio MICADO
- Presentación de los socios españoles
   Presentación del LESC. ¿ Qué es y quién lo conforma?
- 5. Presentación del proyecto
  6. Explicación de los grupos de co-creación, entrevistas del Paquete de Trabajo 2, etc.
  7. Rol del LESC: Feedback, divulgación, apoyo, acceso a participantes y Advisory

La duración estimada de la reunión sería de 90 minutos.

Se ruega confirmación de la asistencia hasta las 14 h del viernes, 3 de mayo a este correo electrónico.

#### Image 5: MADRID LESC KICK-OFF INVITATION (SCREENSHOT)



Image 6: MADRID LESC KICK-OFF EVENT (MAY 2019)



#### 3.3 Presentations at Conferences and other Events

Early on in the project implementation, the partners have taken up activities at conferences and other events to disseminate knowledge and first results of the MICADO project. A total number of 19 presentations have been held in front of diverse audiences. The events where MICADO was presented span from formal scientific conferences to creative arts formats to rather informal meetings with migrants' groups. Table 4 lists all events in which MICADO has been presented in 2019 in detail including the kind of audience, the amount of people reached, as well as links to more information. Selected presentations are additionally highlighted (including images) below the table.

Name of Event	Place	Date	Partner	Format & Type of Event	Type of Audience	No. Particip.	Proof of event: Link, Picture (of event), Screenshot of invitation etc.
Event at centre for emergency housing and housing transition for migrants	Bologna, Italy	15/02/2019	UNIBO, ASP Bologna	Project presentation at migrants' housing facility	Migrants, social workers	50	No image available
City of Antwerp cabinet for integration	Antwerp, Belgium	27/03/2019	Atlas	Project presentation at city cabinet	Local authorities	6	Image 7
CityScience Lunch @HCU	Hamburg, Germany	27/04/2019	HCU	Project presentation at regular lunch event	Scientific community	15	Image 8
Internal knowledge- sharing session	Antwerp, Belgium	09/05/2019	Atlas	Project presentation at Atlas' office	Employees of Atlas, public authorities	10	Image 19
Forschung zu Migration & Integration - von der Wissenschaft in die Gesellschaft ("Research on Migration and Integration – from Science into Society")	Bonn, Germany	09/05/2019	HCU	Project presentation and panel discussion (on successful ways of transferring knowledge and insights from science to society) at conference	Scientific community, policy makers	200	Twitter: https://twitter.com/NK SGesellschaft/status/1 126416150013853696 Image 9
International Meeting Urban Academy for Integration	Antwerp, Belgium	21/05/2019	Atlas	Project presentation at conference	People from different countries: policy makers, researchers and employees working for organisation s providing support to migrants	40	Image 20
Data Requirement Workshop	Hamburg, Germany	19/06/2019	FHH	Workshop at HH LESC Kick-off event	Local authorities, policy makers	11	Image 14
Forschungstag @HCU ("Research Day" @HCU)	Hamburg, Germany	26/06/2019	HCU	Project presentation at University event	Scientific community	40	Twitter: twitter.com/cityscience lab/status/1143503860 717228032
IMISCOE Annual Conference	Malmö, Sweden	27/06/2019	CeMIS	Project presentation at conference	Academic migration researchers	40	Conference booklet: https://www.imiscoe.or g/images/conference- 2019/konferensprogra m-imiscoe-2019.pdf (page 131)  Image 10



Steering Committee meeting of COB Coevelt (Central reception office for refugees)	Antwerp, Belgium	22/08/2019	Atlas, OCMW	Project presentation at public authority	Antwerp's stakeholders working on supporting services to refugees	10	Image 21
Notte Europea dei Ricercatori 2019 ("European Researchers' Night 2019")	Bologna, Italy	27/09/2019	UNIBO, ASP Bologna	Project presentation at evening event	General public	5.000- 10.000	Event information: http://events.iasfbo.ina f.it/speed-dating-2019/
City Science Summit 2019	Hamburg, Germany	02/10/2019	нси	Interactive Workshop at summit	General public, scientific community	250	Conference Website: https://citysciencesum mit.org/portfolio/arrival -without-departure/  Twitter: https://twitter.com/citys ciencelab/status/1180 159323529449472  Image 12
Meeting with GD Social Affairs	Madrid, Spain	09/10/2019	CPS	Project presentation at city level (with new director of the GD Social Affairs)	Stakeholder s, policy makers	12	Image 16
Week of Sociology 2019 at University of Bologna	Bologna, Italy	16/10/2019	UNIBO, ASP Bologna	Conduction of seminar "The migration issue. Dimensions, nature and characteristics in the Italian context" at conference	UNIBO students, Ph.D, professors, national statistics office, public authorities	1.000- 1.500	Event information: http://www.settimanad ellasociologia.it/events /la-questione- migratoria-dimensioni- natura-e- caratteristiche-nel- contesto-italiano/
European Forum on Integration of Migrants & Refugees	Hamburg, Germany	25/10/2019	HCU	Project presentation and workshop at conference, focus on Co-creation methodology	Scientific community, policy makers	20	Image 15
Lecture in HCU Urban Design class 'Fluchtwege Revisited'	Hamburg, Germany	11/11/2019	HCU	Project presentation at lecture, focus on methodologies used during initial research phase	Urban Design Master students	30	Image 18
'Dag van de wetenschap' ("Science day")	Antwerp, Belgium	24/11/2019	CeMIS	'family activity' in museum, using the MICADO board game to invite children to reflect on migration issues.	Public (museum visitors): children	40-50	Event information: dagvandewetenschap. be/activiteiten/de- wereld-rond-80-vragen
CityScienceLunch @ HCU	Hamburg, Germany	25/11/2019	HCU, HWWI, TUW	Presentation of current state of the project from three perspectives	Scientific community	15	Image 17
Polish Perspectives on Horizon Europe	Warsaw, Poland	27/11/2019	HCU	Project presentation at conference	Scientific community	50	Image 13

**Table 4: MICADO PRESENTATIONS IN 2019** 



In the beginning of the year, the events where MICADO was presented focused on informing potential user groups and stakeholders about the project initiation, like e.g. at a project presentation in front of a group of migrants at an emergency housing facility in Bologna in February or in front of the City Cabinet in Antwerp in March (see image 7). In parallel, first smaller-scale presentations took place addressing the scientific community, namely at a lunch-format at HafenCity Universität in Hamburg in April (see image 8).



Image 7: AGENDA OF THE PROJECT PRESENTATION IN FRONT OF THE CITY CABINET OF ANTWERP (FEBRUARY 2019, SCREENSHOT)



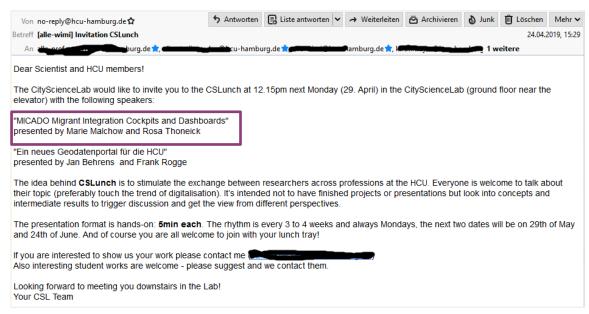


Image 8: E-MAIL INVITATION TO CSLUNCH AT HCU (APRIL 2019, SCREENSHOT)

From May onwards, the project team was ready to inform about first research results and future plans of the project at conferences, e.g. at the dialogue event "Research on Migration and Integration" in Bonn / Germany organised by thy German H2020 National Contact Point. The coordinator HCU gave an introduction into the project and participated in a panel discussion on ways to connect science and society better (see image 9).



Image 9: PANEL DISCUSSION AT DIALOGUE EVENT IN BONN (MAY 2019, SCREENSHOT)

MICADO was also represented by Atlas Antwerpen at the international meeting Urban Academy for Integration in Antwerp / Belgium (see image 20) and at the IMISCOE Annual Conference in Malmö / Sweden by CeMIS (see image 10).





Image 10: PRESENTATION OF MICADO-METHODOLOGY AT IMISCOE-CONFERENCE (JUNE 2019)

In the second half of the year, MICADO was part of the program of the European Researchers Night in Bologna (see image 11) as well as of the Week of Sociology at University of Bologna, where it reached a large number of listeners from the scientific community.



Image 11: LAST PREPARATIONS TO PRESENT MICADO DURING THE EUROPEAN RESEARCH NIGHT IN BOLOGNA (SEPT 2019)

The project was also used as a best-practice during a workshop format on migration and its current challenges at the CityScienceSummit in October 2019 (see image 12), an international summit organised by the MIT Media Lab from Cambridge / USA and the CityScienceLab at HafenCity Universität Hamburg (<a href="https://citysciencesummit.org/">https://citysciencesummit.org/</a>).

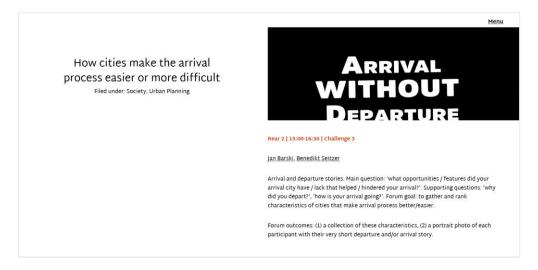


Image 12: MICADO WORKSHOP DESCRIPTION AT CITYSCIENCESUMMIT IN HAMBURG (OCTOBER 2019, SCREENSHOT)

In Antwerp, CeMIS hosted a family activity' in the Red Star Line museum in November 2019, using the MICADO board game to invite children from 6yrs old to reflect on migration issues as part of the city-wide Science Day. A project presentation by HCU during an event on *Polish Perspectives on Horizon Europe* organized by the Polish H2020 National Contact Point in Warsaw at the end of November was one of the last occasions in 2019, in which MICADO activities were communicated (see image 13).



Image 13: MICADO PRESENTATION AT POLISH PERSPECTIVES ON HORIZON EUROPE IN WARSAW (NOV 2019)



The share of different audience groups reached through the manifold presentation activities at conferences and other events corresponds well with the desired target groups identified and described in chapter 2.1 of this report.

#### Additional images of MICADO presentations at events



Image 14: DATA REQUIREMENT WORKSHOP WITH REPRESENTATIVES OF PUBLIC AUTHORITIES AT HCU (JUNE 2019)

	09:00 – 09:30 Arrival and Coffee						
<b>25.10.</b> 09:30- 10:30	12. Actions to get immigrants faster to the labour market – Principals point of view. City of Turku, Vocational Institute (Kalle Ojanen, Anne Laine)	26. Going into craftwork Competence develepment and vocational orientation for refugees in craftwork WHDI-Bildungs-GmbH (Bera Bischoff)	14. Integration of newly arrived women — exchanging methods City of Stockholm (Annika Rosbring), Julia Melzer, Senatsverwaltung für Integration, Arbeit und Soziales, Berlin	24. Possibilities for consultation and support for migrant workers. Labour-market integration and legal problems at the workplace Arbeit und Leben Hamburg e.V. (Fanny Jouvenelle, Rüdiger Winter)	22. Digital services for newcomers Behörde für Arbeit, Soziales, Familie und Integration (Leena Graeger, Maike Westphal)		
		15 Minutes	for Changing Worksho	ps			
25.10. 10:45- 11:45	8. GoodVET: Indicators of Good VET practice for refugees Universität zu Köln (Junmin Li, Katrin Posch)	25. Measuring non formal competences: practical assessment as successful tool of labour market integration of refugees Behörde für Arbeit, Soziales, Familie und Integration, Hamburg (Monique Kutz, Dr. Friederike Föcking)	21. Support and individual assistance to foster occupational carreers of refugees aged 18-15 AWO AQtivus Servicegesellschaft gGmbH (Gerrit Karpowski, Renata O'Connell)	18. FutureMakers - a three way path to integration Thomas More University College (Karel Van Bouchaute, Ann Engelen)	11. MICADO - Migrant Integration Cockpits and Dashboards HafenCity Universität Hamburg (Prof. Jörg Rainer Noennig)		
	15 Minutes for			uditorium (Ground Floor	1		
	12:00 -12:45 Final Panel Discussion  12:45 - 13:30 Lunch in the Canteen						

Image 15: MICADO WORKSHOP MENTIONED IN EUROPEAN FORUM ON INTEGRATION OF MIGRANTS AND REFUGEES' PROGRAM IN HAMBURG (OCTOBER 2019, SCREENSHOT)





Image 16: MEETING WITH THE GD SOCIAL AFFAIRS IN MADRID (OCTOBER 2019)

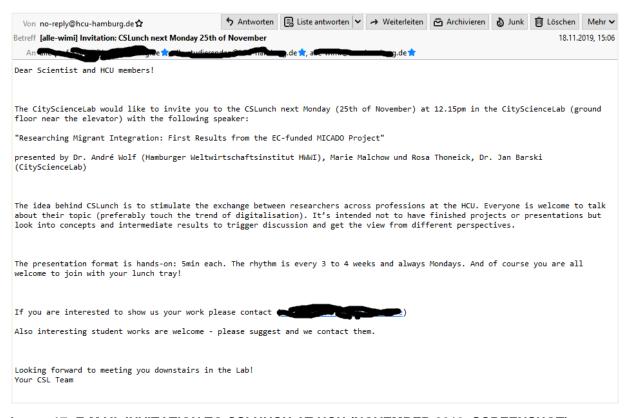


Image 17: E-MAIL INVITATION TO CSLUNCH AT HCU (NOVEMBER 2019, SCREENSHOT)



Termin		Input	Take
1. 21.10.19	Auftakt, Ausgabe Take 1	Vorstellung von "Fluchtwege", "Revisited": aktuelle und neue Themenfelder, globale Perspektive	Take 1: "Fluchtwege, Wanderungsbewegungen" (Recherche, 1 Fall als Grafik) Review der Plattform
2. 11.11.19	Take 1 Präsentation Ausgabe Take 2	Ankommen in Hamburg, Input Situation 2015/16	Take 2: "Perspektive Wohne (Ausgangspunkt UPW in
	Evtl. Vortrag	Vortrag Rosa Thoneik; Projekt City Science Lab, Forschungsmethoden	Hamburg, Porträt BewohnerIn Weg durch das Asylsystem, Verknüpfung zu Unterbringung/Wohnen
3. <b>25.11.19</b>	Tischkritik Vortrag	Vortrag Wohnungssuche (Thesis) + evtl. Input Darstellungsmethoden	
4. <b>9.12.19</b>	Take 2 Präsentation Ausgabe Take 3		Take 3: "Neue Versammlungen"
			Welche Themenfelder berührt das eigene Fallbeispiel? Welch
			erweitert es bzw. stellt es in Frage? (Erarbeitung einer
			weiteren Verknüpfung)

Image 18: EXCERPT OF THE LECTURE PLAN OF THE HCU URBAN DESIGN CLASS 'FLUCHTWEGE REVISITED' INCLUDING A PRESENTATION ON RESEARCH METHODS IN MICADO (NOVEMBER 2019, SCREENSHOT)

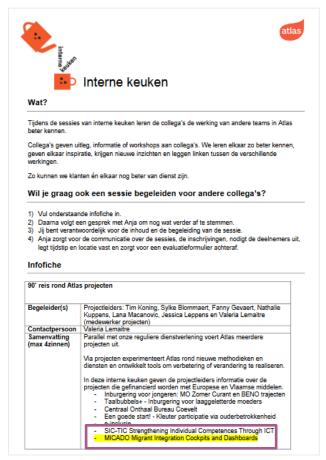


Image 19: EXCERPT OF PREPARATORY FACTSHEET OF KNOWLEDGE SHARING SESSION AT ATLAS' OFFICE (MAY 2019, SCREENSHOT)



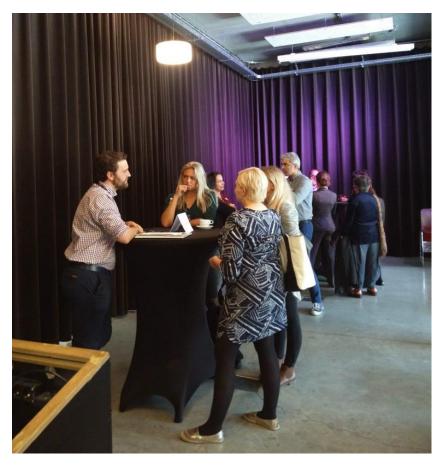


Image 20: CONSORTIUM MEMBERS OF ATLAS ANTWERPEN MEETING WITH ATTENDEES OF THE INTERNATIONAL MEETING URBAN ACADEMY FOR INTEGRATION IN ANTWERP (MAY 2019)

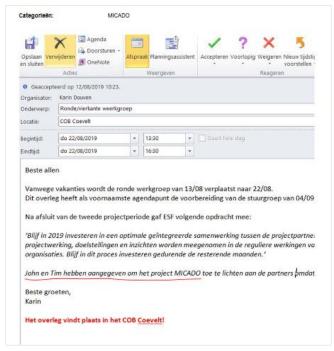


Image 21: E-MAIL CONFIRMATION OF THE MICADO PRESENTATION DURING THE STEERING COMMITTEE MEETING OF COB IN ANTWERP (AUGUST 2019, SCREENSHOT)



#### 3.4 (Open Access) Publications

No (open access) publications have been published in 2019, although there have been abstracts submitted by the teams of University of Bologna, HafenCity Universität Hamburg, as well as by CeMIS reacting to a call for contributions on "Co-creation in migration research and policy making" by CeMIS (<a href="https://lup.be/pages/call-for-contributions-cemis-migration-and-intercultural-studies">https://lup.be/pages/call-for-contributions-cemis-migration-and-intercultural-studies</a>).

#### 3.5 Webinars

No webinars have been conducted up until now. According to the Exploitation and Dissemination Plan (D7.1) four webinars have to be produced and conducted in the run time of MICADO, and it is planned to initiate them in 2020.

#### 3.6 Tutorials

The first tutorial set up in the MICADO project was a video tutorial to introduce all partners to the workings of the project internal wiki on GitHub. The videos contained information on how to set up an account, how to become a member of the project on GitHub and how to create, edit and format articles for the wiki. The medium of video was used in order to present the technical information in the most accessible way. The tutorial is saved on the project's internal Nextcloud server. In the overall project run time, at least four of these tutorials will be produced.

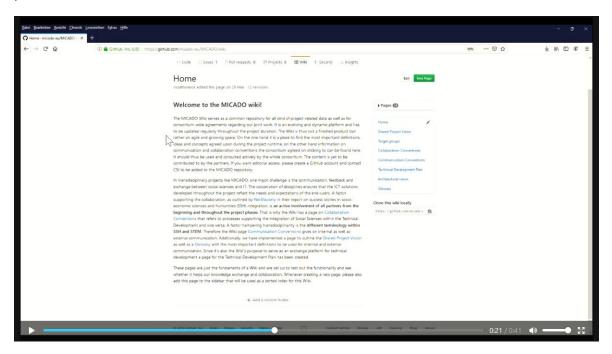


Image 22: TUTORIAL VIDEO FOR WIKI SETUP (SCREENSHOT)

#### 3.7 Uptake Sessions

An important question for the MICADO project is the local uptake after the end of the project runtime in order to ensure sustainability of the project. Therefore, local uptake planning has been written into WP6 of the Grant Agreement. As the uptake activities started in M11, there



have so far not been any activities to be reported. However, the Hamburg group has a local uptake session planned in M12 / M13 in order to probe possible collaboration with the Agency for Labour, Social Topics, Family and Integration.

#### 3.8 Cross-Project Activities

Together with the MICADO project, three other H2020 projects (NADINE, MIICT, REBUILD) have taken up their work in the beginning of 2019 under the same call (MIGRATION-06-2018). Since naturally the four projects have overlapping methods, goals and target groups, a project cluster was created to update one another, as well as to synergize work flows and cooperate, if possible. Therefore, each project has selected one social and one technical ambassador to meet on a regular basis across projects and to coordinate common activities. For MICADO, Professor Jörg Rainer Noennig, simultaneously the PI of the project, has taken up those roles. In 2019, a number of conference calls have taken place to initiate this cooperation. In the context of these exchanges, information on future conferences was shared and it was decided to jointly attend a conference in 2020. Since Bologna is in the challenging situation that three of the four projects have partners there, special focus was put on this location: In M3 a first physical inter-project meeting took place in Bologna. 40-50 persons were present at this meeting and discussed risks and possible collaboration. In addition, representatives of the projects participated in one of each other's co-creation workshops to remain in exchange (see images 23-25). One identified risk is the simultaneous piloting of three applications during the same time and in collaboration with overlapping institutional actors in Bologna. The question whether the piloting should be converged has been discussed, but not been decided on yet. In Madrid, there are plans to probe collaboration lines between MICADO and other H2020 projects at the ESA conference in 2021.



Image 23: INVITATION TO A CO-DESIGN WORKSHOP IN BOLOGNA FROM MIICT TO MICADO (SCREENSHOT)





Image 24: INVITATION TO A CO-DESIGN WORKSHOP IN BOLOGNA FROM REBUILD TO MICADO (SCREENSHOT)



Image 25: INVITATION TO A CO-DESIGN WORKSHOP IN BOLOGNA FROM MICADO TO REBUILD (SCREENSHOT)



#### 4 Assessment of Communication Activities

#### 4.1 Overview Communication KPIs

Before assessing each indicator in depths and likewise to the previous chapter, this section gives an overview of all communication KPIs and their current status in tabular form. The table includes the target for the whole project duration, the current figures per local group as well as an interpretation of the figures with the help of a *traffic light-system* (green = good progress, orange = there is progress, but too little, red = much too little progress, focus point of next year).

Product	Quantification	Target	Figure	Status
Project	No. of visitors	3000	1600	1600/3000
Website	and downloads			OK
Newsletter	No. of issues	7	0 (1 local Bologna, 3	0/7
			local Madrid, 1 local Hamburg)	In Progress
	No. of	200	25	25/200
	subscribers			In Progress
Flyers	No. of flyers	500 each	Antwerp -	250/2000
	available in		Bologna -	In Progress
	partner languages and		Hamburg 250	
	main languages		Madrid -	
	used by migrants			
Social Media	No. of posts	Facebook: 295	MICADO project 183	Facebook 7/294 (84
Posts		Twitter: 210	(Twitter)	per year)
		Other: upon need	Antwerp 1 (Facebook)	In Progress
			Bologna 2 (Facebook)	Twitter 201/210 (60 per year)
			Hamburg 11 (Twitter)	ОК
			Madrid 7 (Twitter), 2 (Facebook)	
Press	No. of press	2	MICADO project	2/10
Releases	releases		Antwerp 0	In Progress
			Bologna 0	
			Hamburg 1	
			Madrid 1	-

Table 5: ASSESSMENT OF COMMUNICATION ACTIVITIES (TAKEN FROM D7.3)



#### 4.2 Project Website

The project website was set up and is handled by the partner SYNYO (www.micadoproject.eu). After contacting the consortium with first drafts that could be commented on, the website went live in M3. The first version consisted of a landing page ("Home") with initial information on the project that is deepened in the second page ("Project"). These categories are followed by three more pages, "Media", "Consortium", "Contact". These five rather static pages had been set up for initial communication. It was agreed that as soon as activities had been picked up and more information could be reported, more flexible modules would be incorporated into the website. In M11, a twitter-wall showing the newest messages from the MICADO project on the social media platform was integrated (see image 26), as well as one page that shows news articles in blog form ("News", see image 27). With around 1.600 viewers in the first year the goal of the first 12 months could be met.

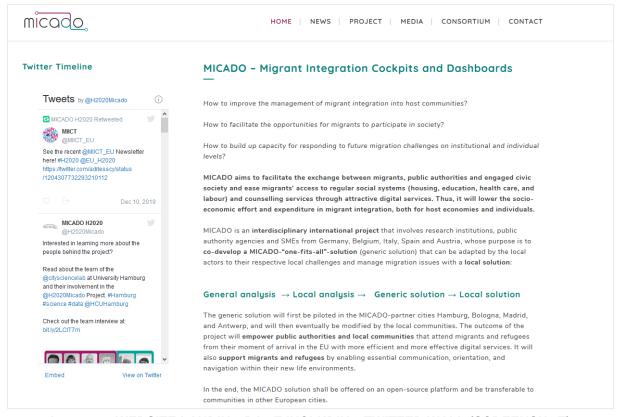


Image 26: WEBSITE LANDING PAGE INCLUDING TWITTER WALL (SCREENSHOT)



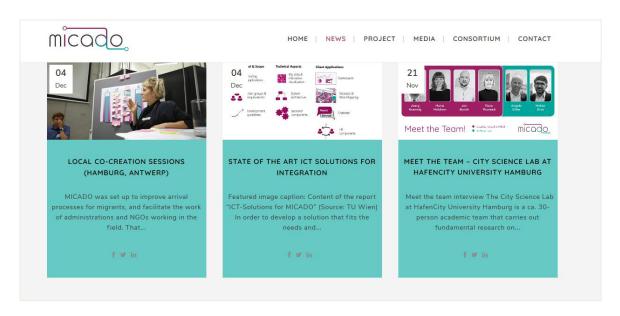


Image 27: WEBSITE NEWS PAGE (SCREENSHOT)

#### 4.3 Newsletter

The Communication Plan (D7.2) set out that at least seven newsletters should be sent out during the project runtime. This task entailed different subtasks such as setting up a mailing list with contacts and filling the newsletter with content in order to disseminate MICADO knowledge and engage audiences with the project activities and results. The task leader SYNYO thus drafted a structure for the newsletter containing a news section, a meet the team-section where eventually each team of the 15 beneficiaries would present themselves, and a calendar with upcoming events. SYNYO then collected input from all partners on these matters. MICADO used its Twitter account to communicate about the newsletter and provide information on how to subscribe to it (see image 28). The first project-wide newsletter is to be sent out after the information cut of this report.

Local newsletters have been sent out in Bologna (M2) and Madrid (M6, M7), and Hamburg (M12), see images 29-32. In general, more emphasis will be put on this communication activity, as it represents comprehensive and continuous project information that had been requested by many LESC members and other partner organizations.





Image 28: TWITTER POST INFORMING ABOUT NEWSLETTER SUBSCRIPTION (SCREENSHOT)

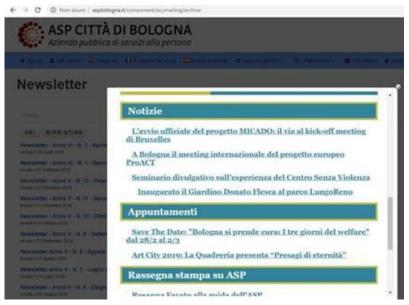


Image 29: EXCERPT OF THE BOLOGNA LOCAL NEWSLETTER SENT OUT IN FEBRUARY 2019 (SCREENSHOT)





Image 30: EXCERPT OF THE MADRID LOCAL NEWSLETTER SENT OUT IN MAY 2019 (SCREENSHOT)



Image 31: EXCERPT OF THE 2ND MADRID LOCAL NEWSLETTER SENT OUT IN JUNE 2019 (SCREENSHOT)



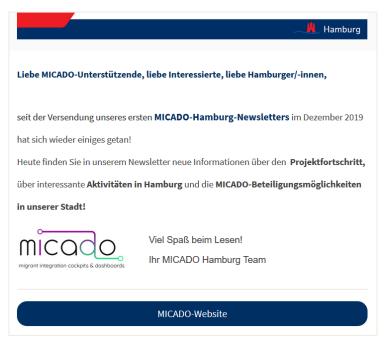


Image 32: FIRST PART OF THE FIRST LOCAL NEWSLETTER FROM HAMBURG IN GERMAN SENT BY FHH IN DECEMBER 2019 (SCREENSHOT)

#### 4.4 Flyers

A template for flyers in English language had been designed by SYNYO and distributed to all partners in M6. Using this template, the local group in Hamburg (HCU; FHH; HWWI) created the first MICADO flyer in English (see image 33) and printed a set of 250 of these in order to distribute them during a presentation at the European Forum on Integration of Migrants and Refugees in October 2019 in Hamburg. The English flyer is also available as a download from the project's website under the section *Media* (<a href="https://www.micadoproject.eu/media/">https://www.micadoproject.eu/media/</a>). Additionally, a translated German version was created, which is currently only used digitally. The other local groups plan to produce flyers in their respective languages for upcoming events as well. As presentations at conferences will be picking up in the second project year when more results will be presentable, more focus can be put on disseminating printable project information by then. Additionally, each local group produced a MICADO roll-up that has been used for several events in 2019 (see image 34).





Image 33: MICADO FLYER IN ENGLISH, FRONT AND BACK (SCREENSHOT)



Image 34: MICADO ROLL-UP



#### 4.5 Social Media Posts: Twitter and Facebook

Activities on social media platforms vary between partner cities and platforms. Initially, two accounts have been installed for the consortium, namely a Twitter- and an Instagram account. While the latter has not been put emphasis on, the Twitter account of the MICADO project has been very active (183 posts) and has thus exceeded the outlined objective (https://twitter.com/H2020Micado, see image 35).

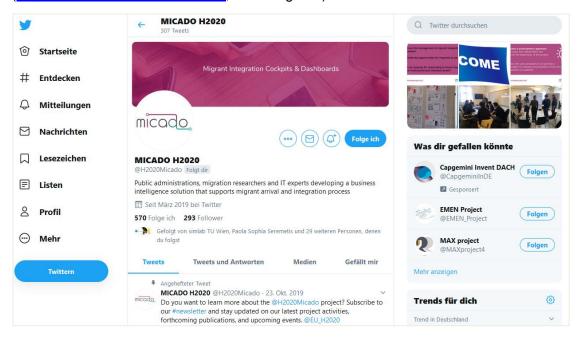


Image 35: MICADO TWITTER ACCOUNT (SCREENSHOT)

Next to these project-wide accounts, partners have used their already existing accounts on Twitter and Facebook to communicate and promote MICADO activities. The main MICADO Twitter account as well as the individual partners' accounts are re-tweeting each other's posts to increase the communication reach. Additionally, they share meaningful posts of other accounts in the context of migration and ICT tools. The following list (table 6) shows the Social Media accounts by different partners currently in use to promote MICADO:

Partner	Link to Twitter or Facebook account
Consortium-wide	https://twitter.com/H2020Micado
HCU	https://twitter.com/citysciencelab/
FHH	/
HWWI	https://twitter.com/HWWIHamburg
CeMIS	https://www.facebook.com/UACeMIS
Atlas Antwerpen	https://twitter.com/atlas_antwerpen, https://www.facebook.com/atlasantwerpen
OCMW Antwerpen	/
Digipolis	https://twitter.com/DgpIsAntwerpen
UNIBO	https://twitter.com/UniboMagazine



ASP Bologna	https://twitter.com/AspBologna
CSI Piemonte	https://twitter.com/csipiemonte
CPS	https://twitter.com/infoCOLPOLSOC, https://www.facebook.com/ColpolsocA
URJC	https://twitter.com/urjc
DGSSIS	/
TUW	https://twitter.com/simlabTUW
SYNYO	/

Table 6: LIST OF PARTNERS'SOCIAL MEDIA ACCOUNTS

In total, 7 Facebook-posts have been published as well as 201 Twitter posts. As the Twitter activities are exceeding the objectives, more focus on Facebook communication could be put by those partners who use pre-existing Facebook accounts. The following images show selected examples of the many social media posts that were produced by MICADO partners.



Image 36: FIRST TWEET OF MAIN MICADO TWITTER ACCOUNT (SCREENSHOT)





Image 37: TWEET BY CPS ABOUT ONE OF THE MANY CO-CREATION WORKSHOPS IN MADRID (SCREENSHOT)



Image 38: TWEET BY HCU ABOUT ONE CO-CREATION WORKSHOP IN HAMBURG (SCREENSHOT)





Image 39: TWITTER POST BY ASP BOLOGNA INFORMING ABOUT THE EUROPEAN RESEARCHERS NIGHT IN BOLOGNA (SCREENSHOT)



Image 40: TWEET BY CPS INFORMING
ABOUT AN ANTI-RACISM AND
AWARENESS TRAINING IN PREPARATION
OF THE CO-CREATION WORKSHOPS
(SCREENSHOT)



Image 41: FACEBOOK POST BY CEMIS REACHING OUT TO FIND PARTICIPANTS FOR THE CO-CREATION WORKSHOPS IN ANTWERP (SCREENSHOT)



#### 4.6 Press Releases

In 2019, there has been one initial press release being prepared by HCU in February in order to communicate the first Consortium meeting and the start of activities in the MICADO project (<a href="https://idw-online.de/de/news710056">https://idw-online.de/de/news710056</a>, see image 42). Other partners shared this press release on their website, e.g. HWWI (<a href="https://www.hwwi.org/fileadmin/hwwi/Projekte/MICADO/19-02-04\_PM\_HCU\_MICADO.pdf">https://www.hwwi.org/fileadmin/hwwi/Projekte/MICADO/19-02-04\_PM\_HCU\_MICADO.pdf</a> ). Additionally, the Madrid Local Group published a press release in May 2019 (see image 43). To be able to reach the goal of 10 press releases over the whole project duration, more action needs to be taken from 2020 onwards.



Image 42: SCREENSHOT OF THE PRESS RELEASE WRITTEN BY HCU PUBLISHED IN FEBRUARY 2019





REUNION LOCAL DE TRABAJO "PROYECTO MICADO, COCKPITS Y TABLEROS DE INTEGRACIÓN DE MIGRANTES".

## PROYECTO FINANCIADO POR LA UNION EUROPEA EN SU PROGRAMA MARCO HORIZON 2020 Madrid 7/05/2019

La Consejería de Políticas Sociales y Familia, a través de la Dirección General de Servicios Sociales e Integración Social, ha participado como socio, en la reunión relativa al proyecto MICADO que ha tenido lugar en Madrid, con asistencia del Colegio de Politólogos y Sociólogos de Madrid, la Universidad Rey Juan Carlos, el Ministerio de Empleo, Inmigración y Servicios Sociales, Cruz Roja Española y la Comunidad San Egidio.

El Objetivo de la reunión era la presentación de la metodología de trabajo, situación de los trabajos, información relativa a las distintas fases del proyecto, posibilidad de participación de otras entidades y cambio de impresiones de los presentes en la reunión.

Desde la Subdirección General de Servicios Sociales e Integración Social se realiza una introducción relativa al proyecto, en la que incide en la importancia de la aplicación como herramienta de integración y destaca su utilidad, no solo para la población inmigrante, sino

Image 43: SCREENSHOT OF THE PRESS RELEASE WRITTEN BY DGSSIS IN MADRID, PUBLISHED IN MAY 2019



#### 5 Assessment of Internal Communication

#### 5.1 Overview Internal Communication KPIs

Before assessing each indicator in depths and likewise to the previous chapters, this section gives an overview of all internal communication KPIs and their current status in tabular form. The table includes the target for the whole project duration, the current figures per local group as well as an interpretation of the figures with the help of a *traffic light-system* (green = good progress, orange = there is progress, but too little, red = much too little progress, focus point of next year).

Activity		Target	Figure	Status
E-mail		Provide contact list	Provided by all	ОК
Digital Conferencing		Provide skype name	Provided by 34 out of 71	ОК
Telephone		Provide phone number	Provided by 41 out of 71	OK
Coordination Meetings	General Assembly	≥7	2	2/7 OK
	Steering Committee	≥7	2 (1 physically, 1 virtually)	2/7 OK
	Advisory Board	At least once a year	0	0/4 In Progress
	LESC	At least three times in each pilot city during the project lifetime	4	4/12 OK
	WP Leader meetings	Every two or three months, by default as a conference call	2	2/14 In Progress
	Editorial Board Wiki	At least once half- yearly, beginning M13	0/5	Not started

Table 7: ASSESSMENT OF INTERNAL COMMUNICATION KPIS (TAKEN FROM D8.1)



#### 5.2 Means of Internal Communication

On Nextcloud, a contact list including all project partners contact details' exists and is actively used to find information (see image 44). However, not all partners shared the requested information within the contact sheet on Nextcloud, yet. Labour turnover in a number of partner organisations and the lack of updating all information adequately might be one aspect explaining this gap. However, it might also result from the fact that those partners without many Person Months in the first two Work Packages did not provide all their contacts due to less involvement.

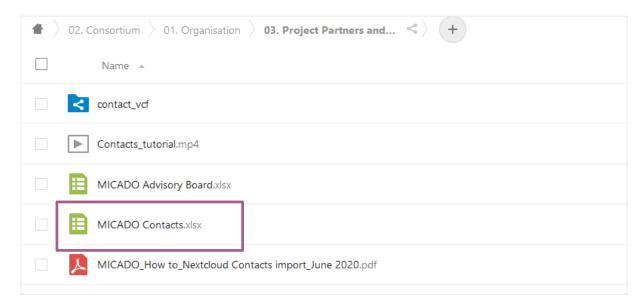


Image 44: MICADO CONTACTS EXCEL SHEET ON NEXTCLOUD

A number of coordination meetings have also been held during the first twelve months of the project's runtime. In addition to two Consortium meetings (in Brussels in January 2019 and in Bologna in June 2019), two meetings of the Steering Committee (during the Consortium meetings), one LESC meeting(s) per pilot city (see chapter 3.2) and two Work Package Lead meetings (during the Consortium meetings), there were numerous additional physical and virtual working meetings to discuss collaboration for specific tasks and deliverables in and across the five cities of the project partners. An Advisory Board meeting has not yet taken place, but is scheduled for January 2020.

#### 5.3 File and Knowledge Management

During the first months of the project implementation, a server space on Nextcloud was set up serving as a collaborative file management system and communication platform. The shared space was created and is hosted by the coordinator HCU. It provides extensive data policy enforcement, encryption, user management, and auditing capabilities. According to the folder structure (see image 45) all essential documents, templates, data and products are stored in this shared space.



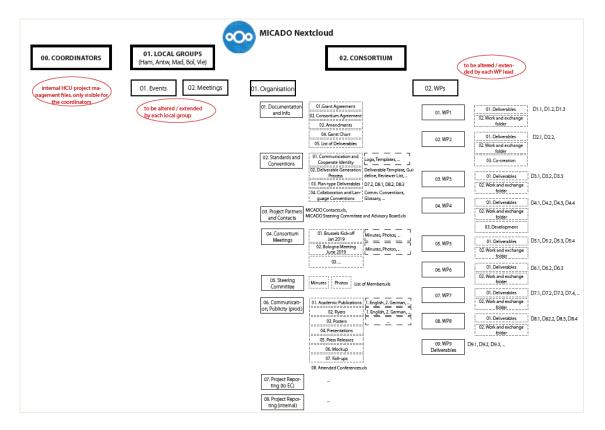


Image 45: NEXTCLOUD FOLDER STRUCTURE

In addition to the deliverable template, there are templates for other Word, PowerPoint or Excel files in MICADO project identity, available on Nextcloud after the given path: "Consortium  $\rightarrow$  Organisation  $\rightarrow$  Standards and Conventions  $\rightarrow$  Communication and Corporate Identity  $\rightarrow$  Templates". Furthermore, GitHub is used as the platform for shared IT development work in MICADO, serving as a tool to coordinate work among programmers. While first exchanges between partners have already taken place, there is no high activity, yet. However, this is not alarming since the development phase has only started in M12.

The MICADO repository on GitHub also hosts the projects Wiki to reduce the number of platforms and systems at use for collaborative work. The MICADO Wiki is openly accessible through the following link: <a href="https://github.com/micado-eu/MICADO/wiki">https://github.com/micado-eu/MICADO/wiki</a>. Initially, after setting up the Wiki, only minimal activity and exchange by project partners could be observed. Therefore, in M10 a restructuring process was initiated by HCU. This entailed setting up an editorial board with members from each WP lead and a regular meeting structure (twice per year) in order to revise the content and identify gaps.

Overall, internal communication within the MICADO consortium works well with a number of minor aspects calling for improvement. The collaborative file sharing system Nextcloud was implemented in the first months of the project's runtime and is used to store and share data throughout the whole Consortium. With its intuitive folder structure it has proven to be a success in terms of knowledge management. The templates, created for e.g. deliverables, presentations, or leaflets, are also used, being a tool to reduce work and the possibility for mistakes. While MICADO profits from the system in terms of file storage and sharing, there are some features that could not fulfil the Consortium's initial hopes, e.g. the possibilities collaboratively work on the same document online because of its rather limited possibilities compared to other programs.



#### 6 Conclusion and Future Focal Points

The assessment of MICADOs (internal) communication and dissemination activities has shown that most of the KPIs defined in the Exploitation and Dissemination Plan (D7.1), the Communication Plan (D7.2), and the Project Management & Quality Plan (D8.1) could be reached in the different categories in the first year.

Reviewing internal communication activities, the coordinator HCU will make sure that all crucial partners provide all necessary information within the contact sheet on Nextcloud by the end of M13, to guarantee ongoing smooth working dynamics. In addition, special focus should be laid on the use of GitHub and the MICADO Wiki as tools to facilitate collaboration and knowledge exchange.

Especially the communication activities of the first year have exceeded the targets defined within the Communication Plan and were overly successful with e.g. more than 200 Twitter posts published by the MICADO Consortium and a ready and well-working project website. As mentioned before, more emphasis will be put on the visibility of MICADO on Facebook, since here less information has been released so far as well as on producing flyers in all pilot cities. While local newsletters were already sent by Bologna, Madrid, and Hamburg, it is important that the Consortium-wide MICADO newsletter will be sent in the beginning of 2020 as well to then follow a regular schedule. Additionally, the coordinator and WP7 lead SYNYO will monitor the production of press releases to be able to reach the pre-set goals.

While it seems that less dissemination activities were executed in 2019 in comparison, it is important to point out that a number of activities are already planned for the upcoming year: For a book on Co-creation in migration research and policy making, to be published by Prof. Lore Van Praag from CeMIS, abstracts were handed it by University of Bologna, as well as from HafenCity Universität Hamburg and CeMIS. The HCU team will also publish an article about the MICADO project in the research documentation "Explorationen" in the following year.

Moreover, further LESC meetings and activities are planned for spring 2020 in all pilot cities to update the committees on the project's progress, and to provide feedback from the Co-Creation phase. An ongoing intense and direct exchange with all local target groups is crucial to further narrow down demands and possible key services to be developed, to organize the piloting, and last but not least to start evaluating local uptake-options with different stakeholders.

